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River Park Square is home to a cultivated collection of local and national retailers. This includes Nordstrom, Apple, Nike, Anthropologie, Urban Outfitters, Sephora, an abundance of full-service and take-out dining options, and AMC 20 Theatres with IMAX.

Our varied merchant mix draws visitors from all over the Inland Northwest and Canada as well as a thriving tourism audience.

#### TRADE AREA

River Park Square features many retailers not found elsewhere between the Seattle-area and Minneapolis.



## **AMENITIES**



420,000 SQUARE FEET OF RETAIL SPACE





STORY GLASS ATRIUM











# SPOKANE REGION IS THRIVING —

A hub for business, transportation, medical, industrial and culture—just 18 miles west of the Idaho state line and 110 miles south of the Canadian border.

- Traditional industries: agriculture, manufacturing, services, forestry
- Emerging industries: bioscience, health and technology
- Low cost of living and low cost of business
- Spokane's average commute time is less than 20 minutes, with direct access to over 50 miles of urban bike lanes and accessible public transit
- Spokane is home to a thriving University District. Nearly 90,000 higher-ed students study within an 80-mile radius



### **GROWING AUDIENCE**

781K SPOKANE & COEUR D'ALENE POPULATION

\$105K AVERAGE HOUSEHOLD INCOME DURING MARQUEE EVENTS

37 MEDIAN AGE

11.3M VISITS TO DOWNTOWN SPOKANE IN 2023

\$1.4B
DOWNTOWN TOURISM IMPACT IN 2022

90K
HIGHER-ED STUDENTS WITHIN AN 80-MILE RADIUS

## DOWNTOWN LIFESTYLE

- Between 2013 and 2022, over \$400 million has been invested in public infrastructure and facilities in downtown Spokane
- Composes nearly 50% of the leasable space in the Spokane area with 1 million square feet of retail space, including niche retail, food, beverage, and entertainment
- Punctuated by a powerful urban river gorge, second in size only to Niagara Falls
- Direct access to year-round recreational opportunities including the 100-acre destination Riverfront Park; the 63-mile Centennial Trail; and the Spokane River for kayaking, fly-fishing, rafting and paddle boarding
- Approximately 9,560 Residential Units
- Annual events include Hoopfest & Bloomsday, drawing tens of thousands of participants and spectators each year

# TRAVEL —— & TOURISM



- In 2022, downtown Spokane hosted 3.9 million visitors with a \$1.4 billion economic impact. Over the past year, there have been more than 11 million total visits to Downtown Spokane.
- Spokane International Airport saw 4.13 million passengers in 2023 and recently broke ground on its \$150 million concourse expansion.
- The new "One Spokane Stadium" is home to 3 men's and women's USL Soccer teams and is shared with Spokane Public Schools. The facility also hosts live events and concerts.
- "The Podium" was named best new sports venue by SportsTravel magazine is already home to a world record in Track & Field. Since 2022, the facility has hosted 9 National Championship events.
- Spokane boasts 5 ski resorts within 2 hours of downtown.
- In a typical year, Spokane County hosts 382,000 convention delegates annually.









#### **FEATURED BRANDS**

#### **NORDSTROM**

ANTHROPOLOGIE POTTERYBARN









**PANDÖRA** 



**URBAN OUTFITTERS** 



P.F. CHANG'S

RIVER PARK SQUARE | 808 WEST MAIN AVENUE | SPOKANE, WA 99201